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# TWO SIDES EMAIL FOOTERS

## Sick of seeing the 'Think before you print' email footers? Well consider these email footers for your email signature that convey the inherent sustainable nature of paper!

- Yes, it's ok to print your emails – but please recycle waste paper.  
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- Print on paper is a practical, attractive, and sustainable communications medium.  
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- If you print, please recycle.  
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- Paper is one of the most recyclable, renewable and natural forms of communication. If you print, please recycle.  
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- Printed emails create a permanent and sustainable record but please ensure all waste paper is recycled. Responsibly produced print and paper is renewable, sustainable and powerful. If you print, please recycle.  
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- Responsibly produced paper has unique environmental features. It is highly recyclable and comes from a renewable resource. If you print, please recycle.  
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- Paper is one of the most recycled products in the world. It is also made from trees – a natural and renewable resource. If you print, please recycle.  
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- Please don't be alarmed or feel guilty; it's OK to print this email. Paper is a biodegradable, renewable and sustainable product made from trees. Growing and harvesting trees provides jobs for millions of men and women. Sustainable forests are good for the environment, providing clean air, clean water, wildlife habitat and carbon storage.  
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- Choose print. The paper industry plants more than it harvests and today there are 25% more trees in the developed world than in 1900. Paper is biodegradable, renewable and sustainable. Growing and harvesting trees provides jobs while forestry plantations provide clean air, clean water, wildlife habitat and carbon storage. A decline in the demand for paper products risks a decline in sustainably managed re-growth forests.  
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- Use print, it is tangible and effective in getting your message across and when recycled it will come back to us as paper or board.  
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- In our noisy multimedia world it's often mistakenly supposed that e-media is more sustainable than print communication. One email with a 400K attachment, sent to 20 people is equivalent to burning a 100-watt light bulb for 30 minutes. So, think before you forward this email. Paper and print are a viable and sustainable option.  
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- At <INSERT YOUR COMPANY NAME> we employ XXX people, we recycled XXX tonnes of paper in 201X and we comply with the highest global environmental standards with our ISO 14001 certification. We encourage forest certification through our FSC and PEFC chain of custody certification, we are a member of Two Sides Australia and continue to work with and encourage our customers to communicate in a sustainable manner through paper based communications when communicating with their customers.  
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